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ABSTRACT

The School Meals Initiative for Healthy Children was launched in June 1994 to improve the health and education of children through better nutrition. This leadership guide provides information to school decision-makers on using materials and resources developed by the U.S. Department of Agriculture and describes Team Nutrition, an implementation plan to support schools in implementing the new policy, provide state-of-the-art nutrition education to children and families, and training and technical assistance for food service personnel. Part 1 of this document, "Changes, Challenges, and Choices," outlines the framework for the National School Lunch and Breakfast Programs; presents the components of Team Nutrition for classroom-based nutrition education from pre-kindergarten through grade 5; describes the food service components; presents information on promoting nutrition in the school environment through activating a Team Nutrition supporters network and adopting a school nutrition policy; describes materials available for families, the community, and the media. It also discusses how schools can work with Team Nutrition supporters and partners and provides an example of a Team Nutrition activity. Part 2 of the document provides information on nutrition materials and resources, including classroom curriculum kits, publications, and on-line information. The guide also includes information on enrolling as a Team Nutrition School and lists State Child Nutrition Education and Training Coordinators, State Child Nutrition Directors, and State Extension contacts. The document concludes with a list of Team Nutrition supports and partners and the mission statement of Team Nutrition. (KB)

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Healthy School Meals... Healthy Kids!

A Leadership Guide for School Decision-Makers

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United States Department of Agriculture
Food and Consumer Service

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CHANGES, CHALLENGES, AND CHOICES

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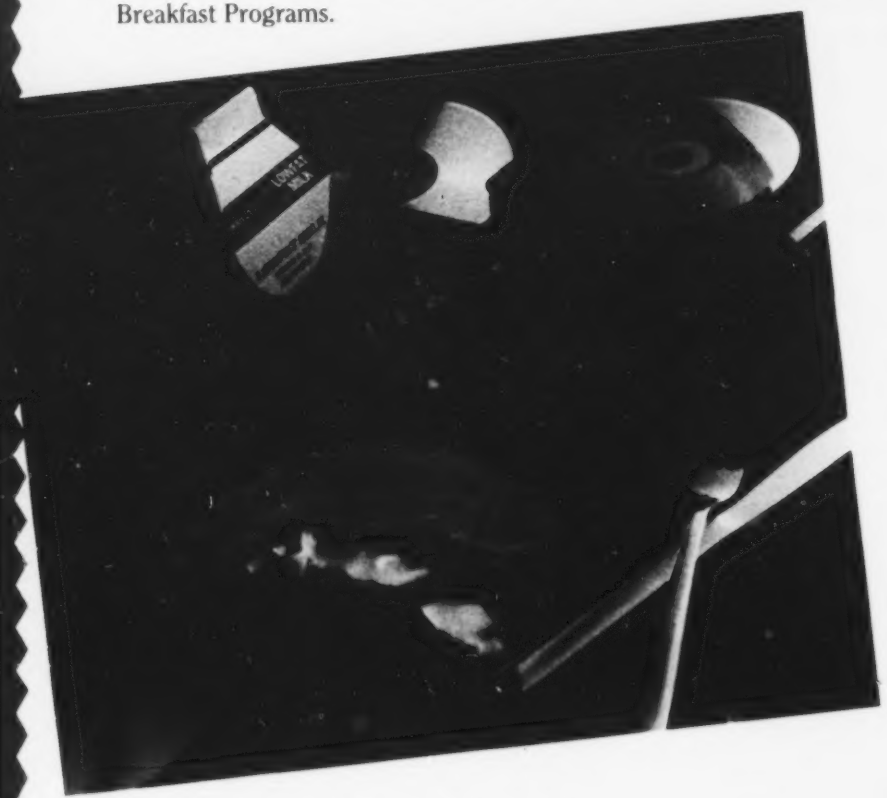
NEW IN SCHOOLS?

Healthier School Meals

Because of USDA's new policy changes, children all across the country are eating healthier school meals, and for the first time schools will be meeting the Dietary Guidelines for Americans. Cafeterias in 94,000 schools are serving new, improved meals with a larger variety of fruits, vegetables, and grain products, and lower-fat food choices, in the National School Lunch and Breakfast Programs.



Historic Policy Change

The School Meals Initiative for Healthy Children, a comprehensive, integrated plan to ensure healthy meals at school, was launched in June 1994 and resulted in historic legislation. The vision of this initiative is simple:

> ***...improve the health and education of children through better nutrition.***

For the first time in 50 years, USDA has updated the nutrition standards for school meals based on current, scientific research. However, just enacting policies will not accomplish this change, and USDA cannot do this job alone.

Using This Leadership Guide

We need your help! Making changes in your school lunch and breakfast programs will involve some challenges. This Guide shows you step by step how you can take the lead using the exciting and innovative materials and resources developed by USDA and our partners. Everyone in your school and community—students, teachers, parents, food service personnel, coaches, school nurses, health educators, and nutrition supporters—can have a role in providing healthy school meals and nutrition education in your school.

Check out the many materials and resources described in this Guide. Follow the action steps listed in the "Getting Results" sections beginning on page 8. There are many choices and options available to your school. USDA can work with you to make changes come alive in your school.

Team Nutrition: Supporting the Changes

That is why USDA established Team Nutrition, an implementation plan to continuously improve school meals and promote the health and education of 50 million children in 94,000 schools.

Team Nutrition is all about change and supporting schools in innovative ways to implement the new policy. Team Nutrition provides state-of-the art nutrition education for children and families and training and technical assistance for food service professionals.

- Team Nutrition helps children and their families change their diets to expand the variety of foods they eat; add more fruits, vegetables and grains to the foods they already eat; and construct a diet lower in fat.

- Team Nutrition supports food service personnel through these changes by offering training sessions, distributing newly developed menus and recipes, revising purchasing specifications, and practicing new culinary skills designed to make food look and taste great to kids.

"This Adminisration is linking hands with schools, with communities, with business and agriculture. That is what we mean by reinventing government—that is why we call our program Team Nutrition."

—Secretary Dan Glickman
U.S. Department of Agriculture

"Since good nutrition is essential for children's health and learning, it was good to see that schools, families, community organizations, and the media are joining together to help children learn about healthy food choices..."

—Secretary Richard Riley
U.S. Department of Education

Team Nutrition Schools

Recognizing the challenge that schools face in making these changes in their school meals, USDA has created an incentive program, Team Nutrition Schools.

As the community focal point, each Team Nutrition School works to engage educators, students and their families, food service staff, and community leaders in this exciting new effort. A designated Team Nutrition School Leader coordinates all activities and shares information throughout the school and community environments.

Every school can become a Team Nutrition School! As of April, 1997, over 20,000 schools have enrolled in the program. This school year thousands more schools will join Team Nutrition. Team Nutrition Schools receive special materials to support nutrition education and healthier meals.

Additionally, over 200 supporters at the national level and thousands at the local level are working to make Team Nutrition come alive in schools throughout the Nation. See page 39 for a listing of Team Nutrition Supporters.

For information on enrolling as a Team Nutrition School, turn to page 26. Your local school food service director or State Agency Child Nutrition (CN) Director can provide more information on the program and a list of supporters who are working with Team Nutrition Schools in your state. A listing of State CN Directors is on page 30.

Students from Shelburne Community School in Shelburne, Vermont, proudly display the Team Nutrition banner during their outdoor assembly

WHY ARE SCHOOL MEALS CHANGING?

Health Statistics Support Need for Change...

Scientific research confirms that a diet high in total fat, saturated fat, and cholesterol causes increased risk of cardiovascular disease. Lack of fruits, vegetables, and grains increases the risk for some forms of cancer.

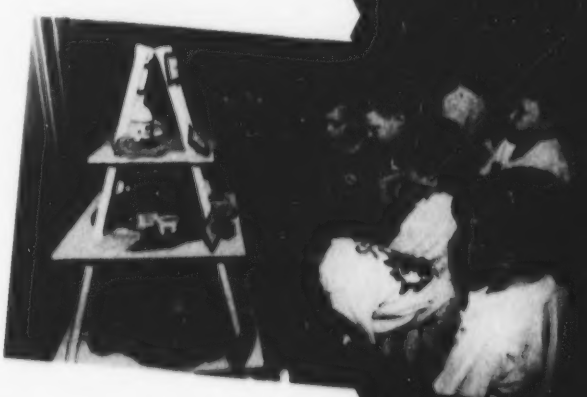
Overweight and obesity are increasing among children and adolescents in the United States. The prevalence of overweight among youths ages 6-17 years has more than doubled in the past 30 years.

Nutrition Facts

- The leading causes of death are nutrition-related diseases.
- Diet is linked to health, and chronic disease often begins in childhood.
- Food habits are formed in childhood.
- School-based nutrition education can improve the eating behaviors of young people.

Education Facts

- Students who participate in the School Breakfast Program perform better in school and have fewer absences than nonparticipants.
- Undernutrition increases the risk and severity of illnesses, and iron deficiency anemia results in shortened attention span, fatigue, and decreased ability to concentrate. The National School Lunch and Breakfast Programs can help improve the nutritional status—and readiness to learn—of the Nation's children.



THE POLICY CHANGES R YOUR SCHOOL?

The School Meals Initiative for Healthy Children is built around a four-point framework for action for the National School Lunch and Breakfast Programs. The initiative makes the following contributions.

1. Eating for Health: The Dietary Guidelines for Americans

- Updates and expands school meal nutrition standards to include the 1995 Dietary Guidelines for Americans (See page 24 for information on the Dietary Guidelines).
- Congressional action requires implementation of the Dietary Guidelines by School Year 1996/97.
- Provides increased flexibility for schools including five different menu planning systems.

2. Making Food Choices: Nutrition Education, Training & Technical Assistance

- Builds children's skills to make healthful food choices through Team Nutrition activities in the school, home, community, and media.
- Develops new culturally and regionally diverse recipes that are lower in fat and sodium.
- Recruits volunteer chefs and culinary institutes to work with food service professionals to maximize customer appeal and taste.
- Involves Team Nutrition supporters to provide schools with materials and resources.

3. Maximizing Resources: Getting the Best Value

- Makes available healthier commodities to schools including:
  reduced-fat cheddar cheese,
  lunchmeat, canned pork and canned beef with reduced-fat content,
  frozen potato wedges which have 50% less fat than potato rounds,
  low-fat macaroni and cheese,
  turkey ham (95% fat free).

- Provides nutrition labeling on all USDA commodities.

4. Managing for the Future: Streamlining Administration

- Extends the cycle for school reviews from 4 to 5 years and provides a flexible system for monitoring.

- Allows schools with accurate counting and claiming systems to develop their own system of internal controls.

HOW CAN TEAM NUTRITION GET RESULTS IN YOUR SCHOOL?

Team Nutrition gets results by forming strategic public-private partnerships to extend Team Nutrition's reach and amplify its messages. Team Nutrition has turned new policy into real improvements in the diets of children through nutrition education and training and technical assistance.

In just over one year Team Nutrition has enrolled over 20,000 schools, reaching over 8.1 million children. For example, Team Nutrition has produced and distributed:

- 3.1 million children's nutrition education materials to children and their parents through schools and community organizations;
- healthy school meals training materials to 94,000 schools;
- over 2 million parents guides and 200,000 activity planners, developed in cooperation with the National PTA, to families nationwide;
- 10,000 Teacher Resource Kits, nutrition education curricula developed in cooperation with Scholastic, Inc., to schools across the country;
- 20,000 Team Nutrition School Resource Kits to Team Nutrition Schools nationwide; and
- 100,000 copies of *Food, Family and Fun: A Seasonal Guide to Healthy Eating*, a family resource book.

Please refer to page 22 for a complete listing of Team Nutrition Materials and resources.

Over 155 Team Nutrition Leadership Forums in almost every state have been conducted—these activities involved over 2,000 community leaders nationwide. As a school decision-maker, your leadership and support in working to get results will improve the health and education of your students.

Team Nutrition Action Plan

Using the many materials and resources available through USDA's Team Nutrition can help your school implement the required policy changes and get results fast. Following are some action steps to achieve these changes for healthy school meals...healthy kids!

There are ideas for your teachers, school food service staff, coaches, school nurses, parents, students, and community supporters. Working together can make Team Nutrition come alive in your school.

What Kids Are Saying

"I didn't know it was so nutritious because it was so good."
—*Jessica Simao, CT*
8-year-old student

What Educators Are Saying

"Our kids are having a great time. I wish every school in America could have the same experience today."
—*Dr. Barry Weston*
Principal, Wyland Elementary, St. Louis

What School Food Service Professionals Are Saying

"The programs promote increased interest on the part of the entire school community regarding nutrition."
—*Shelly Terry*
Maryland State Director of Child Nutrition

What Parents Are Saying

"I think this is really excellent. School lunch looks a lot more exciting now than when I was in grade school."
—*Sue Brinner*
mother of a 5-year-old Illinois student

GETTING RESULTS IN THE CLASSROOM

Scholastic Classroom Kits

- **Use Scholastic's comprehensive, activity-based program** to build skills and motivate children to make food choices for a healthy diet. The program consists of classroom kits for the following levels:
  - Food Time (PreK-K)
  - Food and Me (Grades 1-2)
  - Food Works (Grades 3-5)

Each kit has:

- *Teaching guide* – instructional materials packed with activities and hands-on learning ideas.
- *Videos* – fun and informative, promote nutrition messages through songs, jokes, and more!
- *Scholastic Classroom magazines* – colorful and engaging, present lively articles and activities on food and nutrition.
- *Take Out* – A family newsletter – delivers nutrition message to parents and caregivers.
- *Classroom posters* – colorful and motivational, keep the topic of food choices before students.
- *Reproducible worksheets* – attractive activity sheets provide teachers with the tools to bring the teaching guide lessons to life. Ordering information is on page 23.

- **Help teachers locate funding** sources for materials and supplies to support the classroom activites. Check with your school's parent group and community business groups for possible support.

- **Meet with school food service staff** and teachers to see how the classroom and cafeteria link can be strengthened. Use ideas from the Scholastic Classroom Kits.

Nutrition Posters

- **Create excitement with classroom posters** some of which feature Lion King characters, Pumbaa and Timon.

Other Nutrition Education Materials

- **Contact your State Nutrition Education and Training (NET) Coordinator** or local Cooperative Extension Specialist for other ideas, curricula sources, and available teacher training opportunities. See address listings on pages 32 and 35.

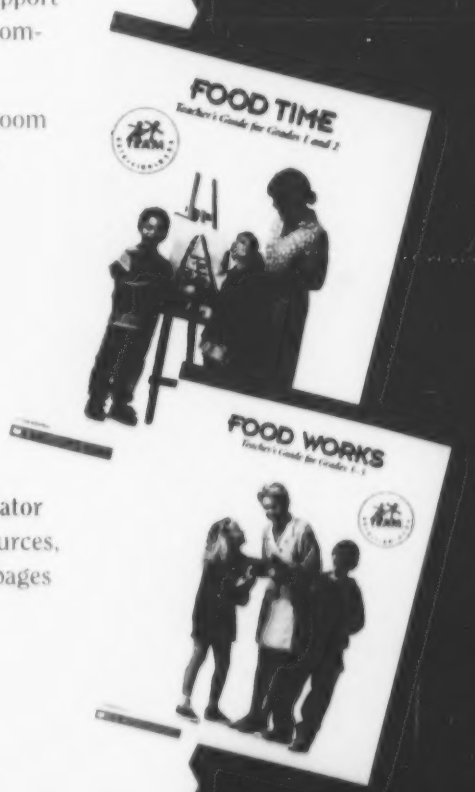
Comments from teachers using Scholastic Kits, Team Nutrition Pilot Community Project

"It's a wonderful program, and the kids benefit."

"Hearing children talking about food labels and nutrition choices outside of class tells me that they learned something."

"I see the children reading labels and making changes in the lunch line."

"At first I was opposed to the project [Team Nutrition], but when I see how much the kids have learned I'm a big fan."



RESULTS IN THE CAFETERIA

Activities with your School Food Service Director/Manager:

New low-fat or reduced-fat school commodities

- **Arrange an event for parents and students to taste** some of the new low-fat or reduced-fat school commodities. Invite the media so the public is aware of the new foods and healthier menus in your schools. See page 7 for a listing of some of the new commodities.

New recipes, menus, and training materials

- **Encourage school food service staff** to use recipes from *A Tool Kit for Healthy School Meals: Recipes and Training Materials* and *School Lunch Challenge I and II Recipes.* Let students taste-test recipes.

- **Prepare a media release** to make the community and families aware of the healthier meals in your school. Get help from your school system public affairs section or the USDA Regional Team Nutrition Contacts. See page 29 for address listing.

- **Make sure your school food service staff** has the new training materials, *Menu Planner for Healthy School Meals, A Tool Kit for Healthy School Meals: Recipes and Training Materials, School Lunch Challenge I and II Recipes,* and *Healthy School Meals Training Materials.*

- **Display a nutrient analysis of menu items** on the serving counter and include this information in menus and newsletters sent home to parents.

Hands-on learning activities

- **Plan a Great Nutrition Adventure** (an activity that brings chefs in the classroom and cafeteria to teach children about nutrition and to share culinary skills with food service staff).

  USDA's Great Nutrition Action Packet was sent to school districts in spring 1996. The packet includes a video, poster, event planner, chef's directory, and information on how to plan the event. For assistance on planning an event, contact your State Child Nutrition Director. See page 30 for address listing.

Posters, nutrition education messages

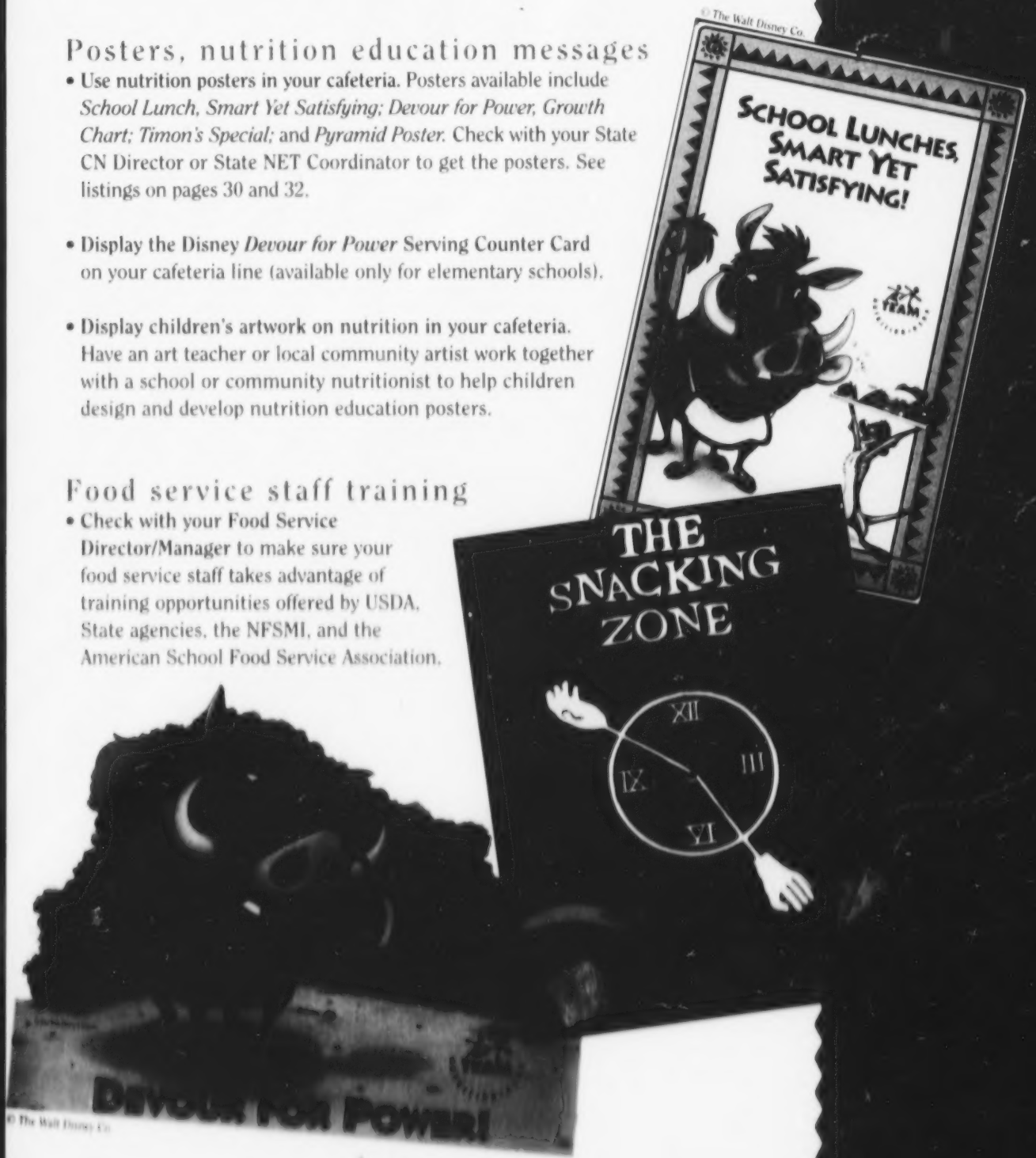
- **Use nutrition posters in your cafeteria.** Posters available include *School Lunch, Smart Yet Satisfying; Devour for Power, Growth Chart; Timon's Special;* and *Pyramid Poster.* Check with your State CN Director or State NET Coordinator to get the posters. See listings on pages 30 and 32.

- **Display the Disney *Devour for Power* Serving Counter Card** on your cafeteria line (available only for elementary schools).

- **Display children's artwork on nutrition in your cafeteria.** Have an art teacher or local community artist work together with a school or community nutritionist to help children design and develop nutrition education posters.

Food service staff training

- **Check with your Food Service Director/Manager** to make sure your food service staff takes advantage of training opportunities offered by USDA, State agencies, the NFSMI, and the American School Food Service Association.



"They are eating more fruits and vegetables. Before [Team Nutrition], they came through the line and just wanted a sandwich and fries, but since the training in the classroom, they are a lot more educated about what their body needs and are eating a lot more vegetables."

—from Team Nutrition Pilot Community Report Fall 1996

Volunteer chefs

- **Involve local chefs** in nutrition education activities in your school. Use USDA's Great Nutrition Adventure Action Packet as a resource.

Parent involvement

- **Include parents in cafeteria activities** such as taste-testing events, and health and nutrition fairs.

- **Plan a "Do Lunch at School Day"**—invite parents and grandparents to have lunch or breakfast with their children.

Classroom links

- **Meet with school food service staff and teachers** to see how the classroom and cafeteria link can be strengthened. Use ideas from the Scholastic Classroom Kits.

GETTING RESULTS IN THE SCHOOL ENVIRONMENT

Reaching children and their families in a variety of community settings reinforces the nutrition messages they are learning in the school classroom and cafeteria. Joining the Team Nutrition Schools program gets results in the school environment. See page 26 for information on how to enroll your school as a Team Nutrition School. Following are some other ideas for getting your entire school involved in making changes for healthier children.

- **Activate your Team Nutrition supporters network** and together plan school-wide health, nutrition, and fitness fairs. Involve coaches, school nurses, physical education teachers, school nutritionist, food service staff and community supporters. See page 22 for information on the Team Nutrition School Activity Planner.

- **Adopt a school nutrition policy** to support healthy eating throughout the school. Refer to Team Nutrition's mission and principles (page 41) and Centers for Disease Control's *Guidelines for School Health Programs to Promote Lifelong Healthy Eating* for background information. See page 24 for information on how to get a copy of the Guidelines.

- Involve teachers, parents, school administrators, food service personnel, and students in developing your school nutrition policy.

- Include these areas in your school nutrition policy:
  - nutrition education classes
  - school lunch and breakfast
  - classroom snacks and parties
  - adequate time for children to eat and enjoy food at lunch and breakfast *(some studies report an average total lunch period is 29 minutes; other researchers suggest a minimum eating time at the table of 20 minutes for lunch)*
  - food sold on campus other than in the cafeteria, i.e. vending machines, snack bars, and fundraisers.

" All the teachers identified the school-wide chef's taste testing party as being very effective...teachers commented on how much the kids enjoyed tasting the new, lowfat foods.. When speaking of the school-wide activites, the teachers at Fairmont frequently commented that they needed to provide the education "tie-in" for the school-wide activities to reinforce the messages of the lessons."
—from Fairmont Elementary, a Team Nutrition Pilot Community Project

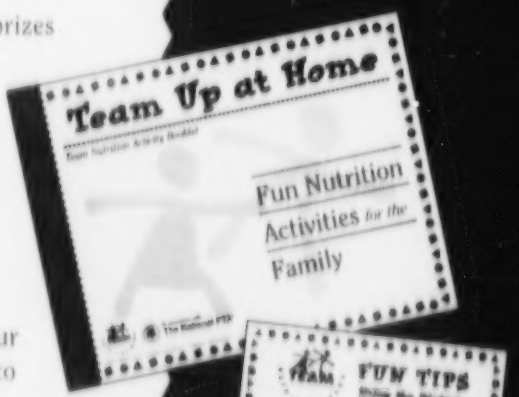
- **Start a Team Nutrition garden project** where children can grow vegetables and learn where food comes from. Help children harvest and serve their vegetables in the school cafeteria. Seek help from Team Nutrition Supporters for gardening tools and seeds.

- **Plan a Great Nutrition Adventure** (see page 10).

GETTING RESULTS IN THE HOME - REACHING FAMILIES

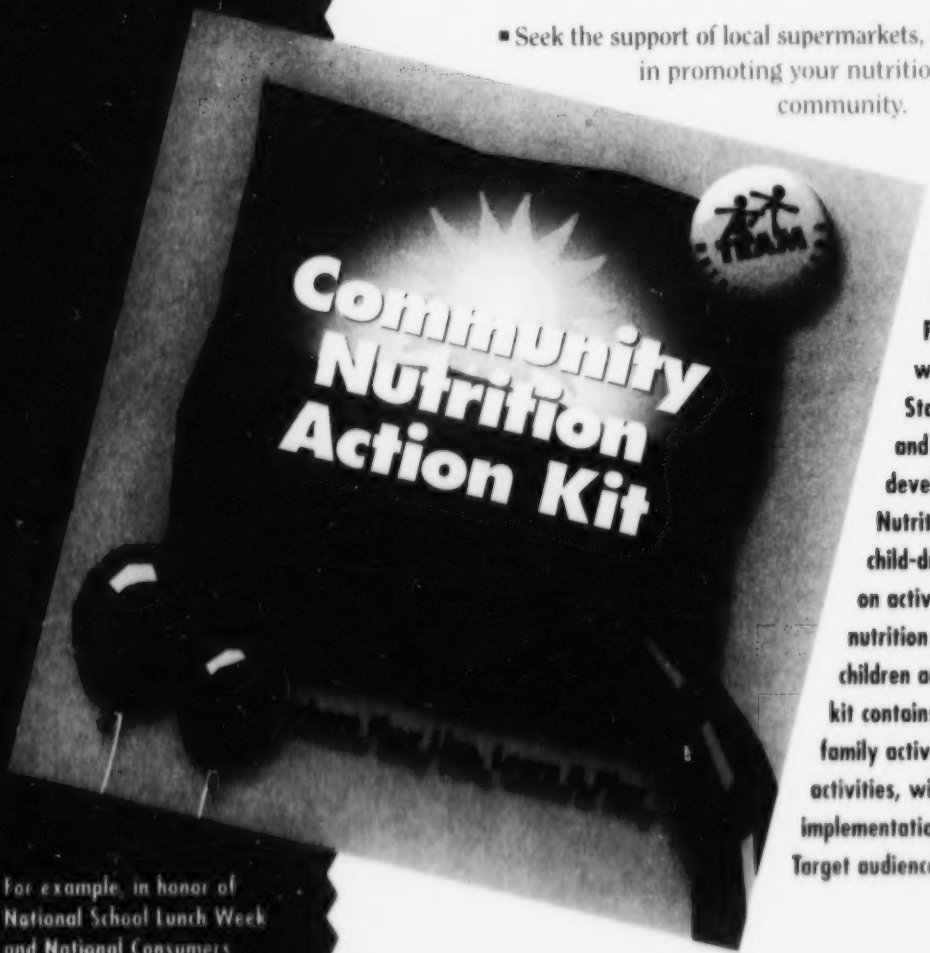
- **Make parents aware** of the availability of *Food, Family & Fun: A Seasonal Guide to Healthy Eating*. This brand new book from USDA:
  - Features 50 healthy, tasty, and fun recipes—many contributed by nationally recognized chefs
  - Provides parents with innovative ideas to get children involved in healthful eating and cooking at home
  - Highlights family nutrition education activities including a family visit to a farmers' market
  - Includes exciting new recipes such as vegetable rice salad; chicken salad roll-ups; baked bananas; meal in a potato; baked lemon chicken, and some jazzed-up old favorites like "new macaroni and cheese."
  - Lists over 200 Team Nutrition supporters, hundreds of community resources, useful information, addresses, internet sites, and phone numbers including hotlines on nutrition and health.
- **Purchase copies of** *Food, Family and Fun* to use as incentives or door prizes for nutrition events.
- **Send home monthly menus** with nutrient disclosure information to showcase your healthy menus. Include messages about healthy eating.
- **Use parent reproducibles** from Scholastic Classroom Kits to inform parents about what their children are learning in school.
- **Use Team Nutrition's Parent Pak** to deliver nutrition information to your students' families. Work with your school's PTA to get the information to parents.

Developed in association with the National Parent Teachers Association (PTA), the Parent Pak provides education materials designed for parent involvement in helping children make food choices for a healthful diet at home. Each packet includes: parent activity booklet; *Go, Glow, Grow Foods for You;* Fun Ways to Meet the Dietary Guidelines at Home; Parents 10 Tips to Healthy Eating; and Disney Growth Chart and Food Guide Pyramid Posters.



GETTING RESULTS IN THE COMMUNITY

- Check with your local Cooperative Extension Specialist about community links. Use USDA's Community Nutrition Action Kit as a resource.
- Refer to other sections in this guide for community activities on pages 18-20.
- Seek the support of local supermarkets, businesses, and organizations in promoting your nutrition messages to the community.



USDA's Center for Nutrition Policy and Promotion in partnership with the Cooperative State, Research, Education, and Extension Service developed the Community Nutrition Action Kit filled with child-driven, innovative, hands-on activities that reinforce the nutrition education messages children are learning in school. The kit contains 17 youth activities, 12 family activities, and 6 community activities, with guidelines for implementation and handouts. Target audience: Grades 3-5.

For example, in honor of National School Lunch Week and National Consumers Week, Food Marketing Institute (FMI) has created Team Nutrition tips and nutrition messages that will appear on grocery bags and advertisements as a result of their members' involvement in Team Nutrition across the country.

GETTING RESULTS IN THE MEDIA

The Team Nutrition Mission includes the media because of the essential link between the media and children, and how children respond to messages. Team Nutrition is designed to reach children where they live, learn and play.

Team Nutrition is also designed to reach parents, families, and communities—and the media plays a significant role in delivering the Team Nutrition message nationwide. In the past year, Team Nutrition has been covered by national newspapers, magazines, broadcast and cable television, radio, and even on the Internet. Following are some ideas that you can use to get results in the media.

- **Look for the Disney Pumbaa and Timon** Public Service Announcements (PSAs) on your television. Use these to initiate nutrition education lessons with your students.

  -The Team Nutrition PSAs are shown 5 days a week on Disney Afternoons, available in over 90 percent of the country and seen daily by over 580,000 children between the ages of 2 and 11.

  -Data from our Team Nutrition pilot communities indicated that 63 percent of the children in four pilot sites have seen the PSAs.

  -USDA tested the Team Nutrition PSAs and found that 90 percent of children liked them and most understood the messages to eat more fruits, grains, and vegetables and make healthy food choices.

  -The Team Nutrition PSAs have been incorporated into classroom curricula, reinforcing and expanding the messages that children see on television.

- **Use the Event Planner** from USDA's Great Nutrition Adventure or Team Nutrtion School Activity Planner for ideas on working with the media to publicize nutrition education events.

- **Invite the media to your school-wide events** such as nutrition fairs, taste testing parties (especially the healthier commodities), and your Great Nutrition Adventure activity.

- **Coordinate your media requests** through your school district's public affairs section if applicable.

- **Check with your Regional USDA Team Nutrition Contact or State CN Director** for assistance in preparing media releases. See pages 29 and 30.

HOW CAN YOU WORK WITH SUPPORTERS AND PARTNERS?

We want every child to have the opportunity to learn how to eat for good health. This ambitious goal is made possible by extensive, strategic public-private partnerships and over 200 Team Nutrition Supporters on the national level and thousands on the local level who represent all of the organizations that touch children's lives. These include: nutrition, health, education, food, agriculture, consumer, media, technology, and government groups.

Supporters and partners bring nutrition messages to children in fun and interesting ways in a language they understand, while strengthening social support for children's healthful food choices among parents, educators, and food service professionals. By leveraging government resources through public-private partnerships, Team Nutrition promotes food choices for a healthful diet through schools, families, the community, and the media.

Team Nutrition Partners

Partnerships with Scholastic, Inc., and The Walt Disney Company are examples of Team Nutrition's strategic plan to work with organizations to leverage the Government's investment and to extend the reach of this unique program. See pages 22-25 for the resources made possible for your school through these partnerships.

Team Nutrition Supporters

Team Nutrition Supporters take a leading role in making good nutrition a community priority. Thousands of Team Nutrition Supporters are actively working with schools on the local level. Here are some ways to bring the community into the classroom by involving supporters in your area:

- **Use the Team Nutrition School Activity Planner** for schools and supporters to connect with your local Team Nutrition Supporters. Contact one or several local members of the over 200 Team Nutrition supporters in your community for help with nutrition education activities such as nutrition fairs and food tasting activities. See the list of Team Nutrition Supporters on page 39 for reference.

- **Create a Team Nutrition Committee.** Bring the community to the classroom by involving TN Supporters with teachers, parents, school administrators, food service personnel, and students in a Team Nutrition Committee. Develop a year-round action plan made up of monthly nutrition education activities such as: Team Nutrition fairs, tasting activities, nutrition gardening, classroom presentations, and field trips. Make plans to highlight key Nutrition dates such as National School Lunch Week and National Nutrition Month. See pages 22 for resource materials.

- **Write about Team Nutrition in newsletters.** Supporters can involve the community and their members in Team Nutrition by letting them know about the changes taking place in schools across the Nation and how they can be involved locally. Newsletter information pieces are available through USDA regional offices. See page 29 for contact information.

- **Reinforce Team Nutrition messages in the community.** Personalizing and reproducing Team Nutrition materials for parents, customers and employees reinforces Team Nutrition messages through multiple channels. Reproducible materials are available through Team Nutrition. See page 22 for contact information.

- **Include a Public Information Roundtable** at your school activities. Over 2,000 organizations around the country have taken part in Team Nutrition Roundtables that educate the community on the changes taking place in Team Nutrition Schools and involve them in the process.

Nationwide, Team Nutrition has conducted hundreds of events in schools and communities. At every Team Nutrition School, Leadership Forums have brought community activists and policy makers together in support of Team Nutrition's mission and principles. The following example shows how the elements were successfully and imaginatively included in local activities.

© The Walt Disney Co.

TEAM NUTRITION ACTIVITY

PHANTOM LAKE ELEMENTARY, BELLEVUE, WASHINGTON

• Team Nutrition Supporter and Community Volunteer Involvement

The Phantom Lake Elementary School in Bellevue, Washington, brought together more than 24 organizations during the Team Nutrition Schools national roll-out incorporating the elements of a successful Team Nutrition School activity. Community organizations including educators, food service staff, parent organizations, farmers, small businesses and corporations, health and nutrition experts, and volunteer chefs provided interactive nutrition and health activities and in-class and take-home resource materials, and shared ideas on how they could continue to work together to support the mission of Team Nutrition in their local schools. Examples of their involvement are highlighted below.

• Interactive Learning Activities

Washington State University created a vegetable guessing game where children were asked to put their hands into a mystery food box to feel and identify the vegetable. Using a pyramid filled with models of grains, breads, and pastas, The Wheat Commission asked children to identify which foods were grains and where in Washington grains were grown.

Cafeteria Link

The Bellevue district's dietitian shared nutrition tips that have made them successful:

-find lower fat versions of popular foods such as chicken nuggets and pizza; and
-offer a produce bar (salads, vegetables and fruits) in your schools.

The Apple Commission, Beef Commission, Wheat Commission, Dairy Council, and Potato Commission covered the cafeteria walls with colorful posters of foods and a map of Washington that displayed the various agricultural products raised in the state and spoke to classes about the function of their products in the body.

The Washington Beef Commission provided "taco-making and tasting" for the children. Volunteer chef "Fruity" talked about fruits, how to select them, and how they function in the body.

• Teacher and Team Nutrition Partner Involvement

Teachers organized an all-school assembly which allowed all the children to be a part of the Team Nutrition School Banner presentation. A first-grade class arranged pictures of food on a food pyramid. Some teachers used Scholastic, Inc., lesson plan suggestions for various courses: math teachers asked students to count calories; social-studies classes explored the role of farming in American life; and English teachers assigned students to write about the best meal they had ever eaten. In addition, Walt Disney materials featuring Pumbaa and Timon from *The Lion King* reinforced messages in the cafeteria and classrooms throughout the day.

• Parent Involvement

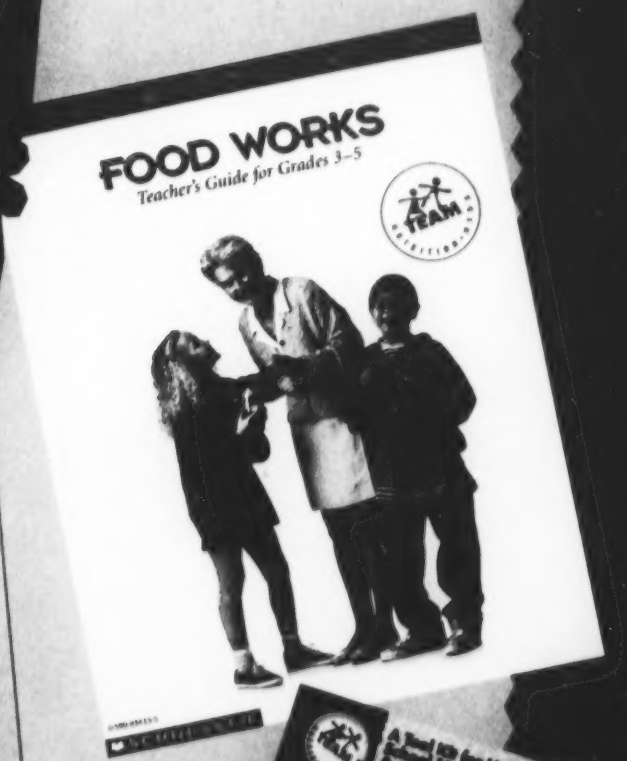
Parents were involved in the event and children were given take-home tasting samples, educational resource materials, and fun activities to share with their families. The Bellevue PTSA Council provided activity support and participated in the Public Information Roundtable.

THE FOLLOWING ORGANIZATIONS PARTICIPATED IN THE EVENT:

Bargreen Ellington
Bellevue Journal American
Bellevue PTSA Council
Bellevue Nutrition Service
Coastal Marketing
Coyote Grill
Encore Brokers
Evans Food Group
Food Service Specialists
Food Services of America
Kenco Food Service
King County WIC Program
KOMO, KKOZ, and KASB Radio
National Frozen Foods Corp
Neighborhood House
Office of US Rep. Jennifer Dunn
Public Health Nutrition Service
Washington Dept. of Health
Seattle Times
Share Our Strength
Sysco Food Service
Tony's Food Service
TreeTop
Washington Agriculture in the Classroom
Washington Apple Education Foundation
Washington Dept. of Health and Human Servies
Washington Food Policy Action Center
Washington OSPI
Washington State Beef Commission
Washington State Dairy Council
Washington State University

INFORMATION AND RESOURCES

Here is the help that's out there for your school! USDA is committed to providing schools with the materials, resources, and training that they need to fully implement the Schools Meals Initiative for Healthy Children. Check out the resources and materials on the following pages. There's help on every aspect of Team Nutrition and how to get started providing healthier meals and nutrition education to your students.



FOR INFORMATION ON TEAM NUTRITION MATERIALS AND RESOURCES

Team Nutrition provides many valuable resources for parents, teachers, students, and food service professionals. For more information on the items listed below contact your State CN Director (page 32) or your USDA Regional TN Contacts (page 29). Most of the following items are available free to school districts.

Resources for Food Service Professionals

Training Guidelines for Healthy School Meals
Team Nutrition Training Materials for Healthy School Meals
Menu Planner for Healthy School Meals
Choice Plus, Food Purchasing Manual
Assisted NuMenus Guidance
A Tool Kit for Healthy School Meals (53 new recipes & marketing guide)
USDA's Great Nutrition Adventure Action Packet (with video)
School Lunch Challenge Recipes, I & II
Culinary Training Videos
Serving It Safe: A Manger's Tool Kit
Team Nutrition Training Grants for Healthy School Meals (available only to State Agencies)
Team Nutrition for Healthy School Meals Training Workshops
Culinary Training Institutes
Healthy School Meals Resource System (electronic)
Customer Service Help Desk
Child Nutrition Nutrient Database
USDA Approved Software List

Resources for Students, Parents and Teachers

Team Nutrition Resource Kit
Team Nutrition Certificate
Team Nutrition Banner
Team Nutrition "Eating Smart" Growth Chart
Team Nutrition "Smart Yet Satisfying" Poster
Team Nutrition "Devour for Power" Poster
Team Nutrition "Devour for Power" Food Guide Pyramid Poster
Team Nutrition "Timon's Special" Poster
Team Nutrition Disney Counter Card
Getting Started
Team Nutrition Program Summary
Team Nutrition: A Healthier Tomorrow (brochure)
Parent's Guide: 10 Steps for Healthy Eating
Food, Family & Fun: A Seasonal Guide to Healthy Eating
Team Up at Home (parent activity booklet)
Community Nutrition Action Kit (with video)
Team Nutrition Leadership Guide
Team Nutrition; First Year in Review
Team Nutrition Connections (newsletter)
Team Nutrition Schools Connection (newsletter coming soon)
Join the Team (brochure)
Join the Team (video)
Team Nutrition School Activity Planner: A How-To-Guide for Supporters and Schools
How-To Youth Gardening Guide (Future)
All-Star Team Nutrition (future)
Team Nutrition Parent Pak (coming soon)
Team Nutrition Reproducible Activity Pages
Fun Ways to Meet the Dietary Guidelines at Home

FOR INFORMATION ON THE SCHOLASTIC CLASSROOM KITS

Scholastic, Inc., in cooperation with the USDA has developed Team Nutrition Classroom Kits. A new, hands-on approach to nutrition education, Team Nutrition provides teachers, students, and families with teacher-tested, easy-to-use materials that will help children to:

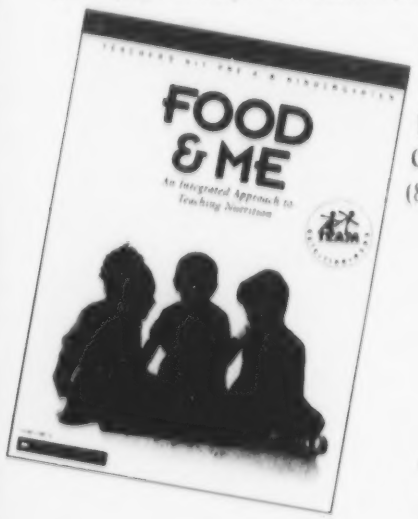
- Expand the variety of foods in their diets
- Add more fruits, vegetables, and grains to the food they already eat
- Construct a diet lower in fat

These comprehensive, activity-based materials help you teach the basics of healthy eating in an exciting way that engages students and takes the message beyond the classroom and the school cafeteria and into students' homes. It also focuses on changing actual behavior by using fun, hands-on activities children can easily relate to.

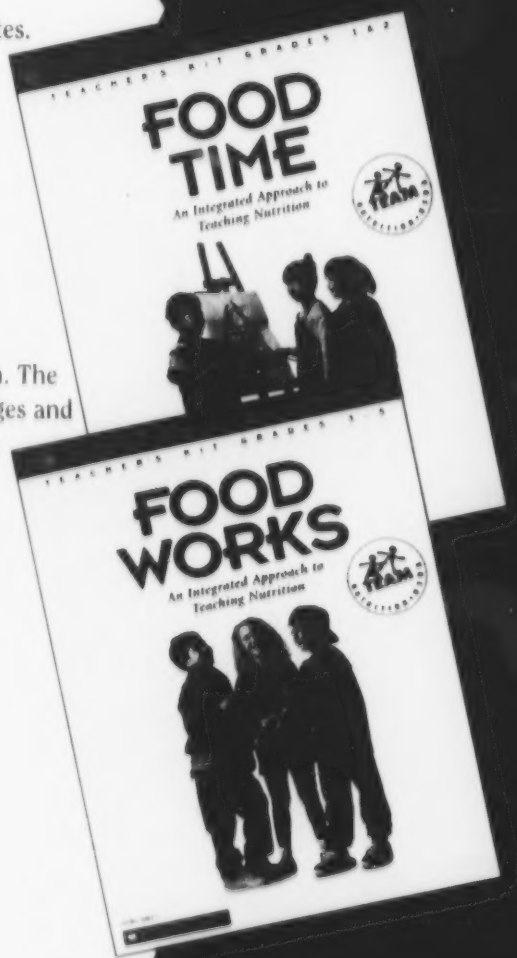
The Team Nutrition curriculum offers teachers a menu of engaging activites. By picking and choosing from the menu, teachers can easily adapt the program to fit their specific classroom needs. Classroom kits include:

- A teacher's guide
- A live action video (Grades 1-2 and 3-5)
- Classroom magazines
- Family newsletters
- Full-color classroom posters
- Reproducible worksheets

The lesson plans can be easily integrated into the school's core curriculum. The Scholastic materials serve as a core for Team Nutrition educational messages and activities. Additionally, some sample materials are available on Scholastic's Homepage at http://scholastic.com.



Each Team Nutrition Classroom Kit is customized by grade level: Pre-K and Kindergarten, Grades 1 and 2, and Grades 3 to 5. Call Scholastic at (800) 724-6527 to order the kits.



...ES OF PUBLICATIONS

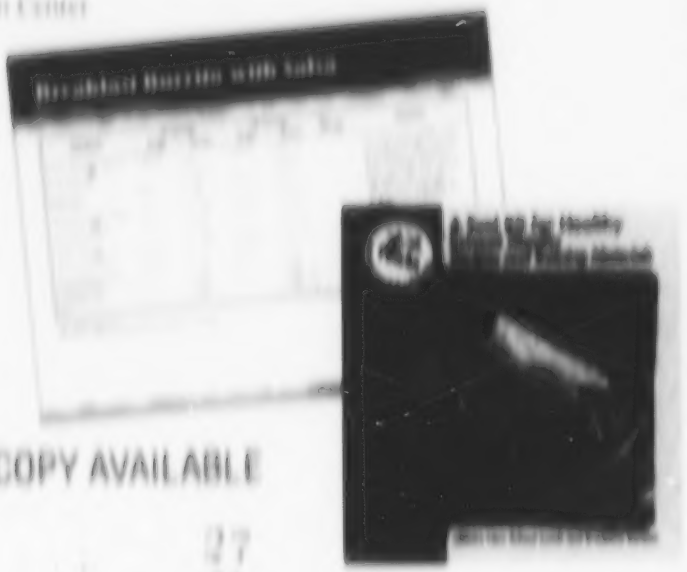
The following publications are available for a nominal charge from the Superintendent of Documents:

- *A Tool Kit for Healthy School Meals: Recipes and Training Materials* (Stock No. 001-000-04626)
- *Food, Family and Fun . . . A Seasonal Guide to Healthy Eating* (Stock No.001-000-04627-8)
- CDC's *Guidelines for School Health Programs to Promote Lifelong Healthy Eating*

Call or write:
Superintendent of Documents
U.S. Government Printing Office
Washington, D.C. 20402-9325
Phone: (202) 512-1350 or
(202) 783-3238

To get a copy of the 1995 Dietary Guidelines for Americans, send your name and address along with 50 cents by check or money order made payable to "Superintendent of Documents" to:

Consumer Information Center
378-Y
Pueblo, CO 81009



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FOR INFORMATION ON-LINE

- Information on USDA's Team Nutrition is available from the Team Nutrition Homepage on the World Wide Web: **http://www.usda.gov/fcs/team.htm**
- The Healthy School Meals Resource System has background information on Team Nutrition, a database of school food service training materials, complete with ordering information, description, review of the item in terms of accuracy, diversity, usability, and video clips to preview right on the Web! The 1995 Dietary Guidelines for Americans and the Food Guide Pyramid can be downloaded. Point your browser to: **http://schoolmeals.nal.usda.gov:8001**
- Scholastic's Homepage with information on Team Nutrition is at: **http://scholastic.com**
- MEALTALK is an electronic discussion group on school meals issues. To join, send an e-mail message to: **majordomo@nal.usda.gov** Type in the message: subscribe mealtalk Your Name <your e-mail address>
- The 1995 Dietary Guidelines for Americans may also be downloaded from the Homepage of the USDA's Center for Nutrition Policy and Promotion at: **http://www.usda.gov/fcs/cnpp.html**

For information on paper or disk on nutrition education and food service training materials

- Food and Nutrition Information Center
  Agricultural Research Service, USDA
  National Agricultural Library, Room 304
  10301 Baltimore Avenue
  Beltsville, MD 20705-2351

  Phone 301-504-5719
  Fax 301-504-6409
  TTY 301-504-6856
  E-mail fnic@nal.usda.gov

JOIN THE TEAM...BECOME A TEAM NUTRITION SCHOOL

USDA's Team Nutrition is a network of public and private partnerships that promote food choices for a healthy diet through the media, schools, families, and the community. USDA's Team Nutrition supports the new policy updating school meals nutrition standards to reflect the Dietary Guidelines for Americans. This historic policy change—the School Meals Initiative for Healthy Children—is the most significant reform of the school meals program since it began in 1946.

Team Nutrition Schools represent the community focal point for USDA's Team Nutrition. They are the link to community-level implementation of the School Meals Initiative for Healthy Children. A growing national network of local schools showcase healthy changes in school meals and new nutrition education programs. Team Nutrition Schools model the involvement of Team Nutrition partners and supporters at the local level and actively promote school meals that offer more healthful choices. All schools currently participating in the National School Lunch Program are eligible to become a Team Nutrition School.

A Team Nutrition School Will:

- Support the USDA's Team Nutrition mission and principles
- Designate a Team Nutrition School Leader
- Demonstrate a commitment to meeting the Dietary Guidelines for Americans in school meals
- Distribute Team Nutrition education materials
- Involve teachers, children, parents, food service personnel, and community organizations in nutrition education activities
- Share successful strategies and programs with other schools
- Participate in the National School Lunch Program
- Demonstrate a well-run Child Nutrition Program

A Team Nutrition School Will Receive:

- A Team Nutrition Leadership Award acknowledging their commitment
- Recognition in a National Directory of Team Nutrition Schools
- Team Nutrition resource materials for use in the classroom, in the cafeteria and at home, such as Scholastic's classroom kits and Disney educational posters featuring *Lion King* characters
- Early alerts about the many additional products available in the future
- Team Nutrition School designation for 2 years

USDA's Team Nutrition brings to life the promise of healthy children—Team Nutrition schools fulfill that promise by bringing together all those who care about children...join the team!

Complete the following School Information Sheet, detach, and mail. Only one information sheet per school should be submitted. Your school will be notified of its status as a Team Nutrition School, which will be valid for a 2-year period. Any questions can be directed to your District School Food Service Director or your State Child Nutrition Director at your State Education Agency or write to USDA at Team Nutrition Schools, P.O. Box 0812, Rockville, MD 20848-0812.

TEAM NUTRITION SCHOOL INFORMATION SHEET

(Submit one sheet for each school)

Our Team Nutrition School Leader is:

☐ Ms. ☐ Mrs.
☐ Mr. ☐ Other _____ _____
First Name *Last Name*

Title _____ School's Name _____

Total Enrollment _____ Grades Taught _____

School District _____ School County _____

School's Address _____

City _____ *State* _____ *ZipCode* _____

Telephone (___) _____ FAX (___) _____

E-mail address _____

Please check one or more of the appropriate grade ranges:

☐ P *(Preschool)* PreK ☐ E *(Elementary)* K - 5/6 ☐ M *(Middle)* 6/7 - 8 ☐ H *(High)* 9-12

We agree to:

- Support USDA's Team Nutrition mission and principles.
- Demonstrate a commitment to meet the Dietary Guidelines for Americans.
- Designate a Team Nutrition School Leader.
- Distribute Team Nutrition materials to teachers, students, and parents.
- Involve teachers, students, parents, food service personnel, and the community in interactive and entertaining nutrition education activities by having at least one nutrition event per year.
- Participate in the National School Lunch Program
- Demonstrate a well-run Child Nutrition Program.
- Share successful strategies and programs with other schools.

We certify our school does not have any outstanding overclaims or significant program violations in our school meals programs.

_____ _____
School Principal, Printed Name School Food Service Manager, Printed Name

_____ _____
Signature Signature

_____ _____
Date Date

Mail application to:

USDA's TEAM Nutrition Schools

P.O. Box 0812

Rockville, MD 20848-0812

Team Nutrition is an initiative of the
United States Department of Agriculture

The United States Department of Agriculture (USDA) prohibits discrimination in its programs on the basis of race, color, national origin, sex, religion, age, disability, political beliefs and marital or familial status. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact the USDA Office of Communications at (202) 720-2791.

To file a complaint, write the Secretary of Agriculture, U.S. Department of Agriculture, Washington, D.C., 20250, or call 1-800-245-6340 (voice) or (202) 720-1127 (TDD). USDA is an equal employment opportunity employer.

FOR INFORMATION AND ASSISTANCE FROM YOUR USDA REGIONAL TEAM NUTRITION CONTACTS

Your USDA Regional Team Nutrition Contacts can provide technical assistance in all aspects of Team Nutrition, especially the Team Nutrition Schools Program, Team Nutrition Supporters and Partners, and the development of media plans.

Northeast Region
Fran Zorn, Administrator
Connecticut, Maine, Massachusetts, New Hampshire, New York, Rhode Island, Vermont

Charles DeJulius, Team Nutrition Contact
USDA/FCS/NERO
10 Causeway Street, Room 501
Boston, Massachusetts 02222-1068
617-565-6418

Mid-Atlantic Region
Christopher Martin, Administrator
Delaware, District of Columbia, Maryland, New Jersey, Pennsylvania, Puerto Rico, Virginia, Virgin Islands, West Virginia

Walt Haake, Team Nutrition Contact
USDA/FCS/MARO
Mercer Corporate Park
300 Corporate Boulevard
Robbinsville, New Jersey 08691-1598
609-259-5091

Southeast Region
Virgil L. Conrad, Administrator
Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee

Sara Harding, Team Nutrition Contact
USDA/FCS/SERO
Martin L. King, Jr., Federal Annex
77 Forsyth St., SW, Suite 112
Atlanta, Georgia 30303-3427
404-730-2588

Midwest Region
Thomas Pate, Acting Administrator
Illinois, Indiana, Michigan, Minnesota, Ohio, Wisconsin

Lawrence Rudmann, Team Nutrition Contact
USDA/FCS/MWRO
Metcalfe Federal Building
77 W. Jackson Blvd., 20th Floor
Chicago, Illinois 60604-3507
312-353-1044

Southwest Region
Ruthie F. Jackson, Administrator
Arkansas, Louisiana, New Mexico, Oklahoma, Texas

Judy Barron, Team Nutrition Contact
USDA/FCS/SWRO
1100 Commerce Street, Room 5A16
Dallas, Texas 75242-1005
214-767-0256

Mountain Plains Region
Forrest Moore, Acting Administrator
Colorado, Iowa, Kansas, Missouri, Montana, Nebraska, North Dakota, South Dakota, Utah, Wyoming

Darlene Sanchez, Team Nutrition Contact
USDA/FCS/MPRO
1244 Speer Boulevard, Room 903
Denver, Colorado 80204-3585
303-844-0335

Western Region
Allen Ng, Acting Administrator
Alaska, Arizona, California, Guam, Hawaii, Idaho, Nevada, Oregon, Washington

Cordelia Morris, Team Nutrition Contact
USDA/FCS/WRO
550 Kearny St., Rm 400
San Francisco, California 94108-2518
415-705-1311

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FOR INFORMATION AND ASSISTANCE FROM YOUR STATE CHILD NUTRITION DIRECTOR

These individuals administer the National School Lunch and Breakfast Programs at the State Agency level. They can provide information on how to become a Team Nutrition School, what types of training opportunities for food service personnel or teachers may be available in your state, the new policy changes, and how to get Team Nutrition materials.

Mid-Atlantic Region

Dr. Saundra C. Brunson
Department of Public Instruction
P.O. Box 1402
Dover, DE 19903-1402
(302) 739-4718

Ms. Betti J. Wiggins
D.C. Public Schools
3535 V Street, NE
Washington, DC 20018-1589
(202) 576-7400

Ms. Sheila G. Terry
Department of Education
200 W. Baltimore Street, 3rd Fl.
Baltimore, MD 21201-2595
(410) 767-0199

Ms. Kathy F. Kuser
Department of Education, CN-500
240 W. State Street
Trenton, NJ 08625-0500
(609) 984-0692

Ms. Patricia Birkenshaw
Department of Education
333 Market Street, 4th Floor
Harrisburg, PA 17126-0333
(717) 787-7698

Ms. Francisca Montalvo Rosado
Department of Education
P.O. Box 190759
San Juan, PR 00919-0759
(787) 754-0790 Ext 2731

Dr. Jane B. Logan
Department of Education
P.O. Box 2120
Richmond, VA 23219
(804) 225-2074

Gail Shulterbrandt-Rivera
Department of Education
44-46 Kongens Gade
Charlotte Amalie, St. Thomas
US Virgin Islands 00802
(809) 774-9373

Dr. Harriet Deel
Department of Education
Building 6, Room B-248
1900 Kanawha Blvd. East
Charleston, WV 25305-0330
(304) 558-2708

Midwest Region

Mr. James Burke
Illinois Board of Education
100 North First Street
Springfield, IL 62777
(217) 782-2491

Ms. Sheila Elam
Indiana Department of Education
State House, Room 229
Indianapolis, IN 46204-2798
(317) 232-0850

Mr. Roger Lynas
Department of Education
P.O. Box 30008
Lansing, MI 48909
(517) 373-8642

Ms. Carolyn Brown/Ms. Carol Rowe
MN Department of Children, Families, & Learning
550 Cedar Street
St. Paul, MN 55101
(612) 296-5262

Ms. Lorita T. Myles
Department of Education
65 South Front Street, Room 713
Columbus, OH 43215-4183
(614) 466-2945

Mr. Rich Mortensen
Department of Public Instruction
125 S. Webster Street
P.O. Box 7841
Madison, WI 53707-7841
(608) 267-9121

Mountain Plains Region

Mr. Daniel McMillan
Department of Education
201 East Colfax Avenue, #209
Denver, CO 80203-1799
Tel (303) 866-6661

Ms. Kathryn A. Brunner
FCHSD-CAC-A4
Colorado Department of Health
4300 Cherry Creek Dr., South
Denver, CO 80222-1530
(303) 692-2330

Dr. Louis E. Smith
Department of Education
Grimes State Office Building
East 14th & Grand
Des Moines, IA 50319-0146
(515) 281-5356

Mrs. Rita Hamman
Kansas State Board of Education
120 East 10th Street
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Mr. William F. Pohl, Jr.
Department of Elementary and Secondary Education
P.O. Box 480
Jefferson City, MO 65102-0480
(573) 751-3526

Deborah Markenson
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Mr. Gary Lee Watt
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(406) 444-2505

Mary Elizabeth McAulay
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1400 Cogswell Building
Helena, MT 59620
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301 Centennial Mall South
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(402) 471-3566

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600 E. Boulevard Avenue
Bismark, ND 58505-0440
(701) 224-2294

Ms. Sandra Kangas
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700 Governors Drive
Pierre, SD 57501-2291
(605) 773-3413

Ms. Laura C. Oscarson
Utah State Office of Education
250 E. 500 South Street
Salt Lake City, UT 84111-3284
(801) 538-7513

Mr. Michael R. Smith
Department of Education
Hathaway Building, 2nd Floor
2300 Capitol Avenue
Cheyenne, WY 82002-0050
(307) 777-6282

Mr. Terry Williams
Department of Health
Hathaway Building, Room 456
Cheyenne, WY 82002-0048
(307) 777-7494

Northeast Region

Ms. Maureen B. Staggenborg
Department of Education
25 Industrial Park Rd.
Middletown, CT 06457-1543
(203) 638-4239

Mr. Walter T. Ruark
Department of Education
State House, Station 136
Augusta, ME 04333
(207) 287-5315

Mr. Richard Jones
Department of Human Services
State House, Station 11
Augusta, ME 04333
(207) 287-5060

Mr. Steve Carey
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350 Main Street
Malden, MA 02148
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Ms. Kathi Wilhelm
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101 Pleasant Street
Concord, NH 03301
(603) 271-3646

Ms. Fran O'Donnell
State Education Department
Room 546 Education Department
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Mr. David Andreozzi
Department of Education
225 Westminster, Shepherd Bldg
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(401) 277-2712

Ms. Josephine Busha
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Southeast Region

Ms. Ann Wilson
Alabama Department of Education
50 North Ripley Street
Montgomery, AL 36130-3901
(334) 242-8225

Mr. George Sneller
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Tallahassee, FL 32399-0400
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Mr. Michael F. Vollmer
Department of Education
148 International Blvd. Suite 525
Atlanta, GA 30303-0771
(404) 656-5957

Mr. William P. McElwain, Jr.
Department of Education
500 Mero Street
Frankfort, KY 40601
(502) 573-4390

Mr. Charles Kirby
Department of Education
550 High Street, Suite 1601
P.O. Box 771
Jackson, MS 39205-0771
(601) 359-2509

Mr. John Murphy III
Department of Public Instruction
301 N. Wilimington Street
Raleigh, NC 27601-2825
(919) 715-1940

Mrs. Vivian B. Pilant
Department of Education
Rutledge Building,Rm# 201
1429 Senate Street
Columbia, SC 29201
(803) 734-8195

Ms. Sarah White
School Nutrition Programs
710 James Robertson Parkway
Nashville, TN 37243-0389
(615) 532-4714

Ms. Mary Logan
Dept of Agriculture
P.O. Box 40627, Melrose Station
Nashville, TN 37204
(615) 360-0165

Southwest Region

Dorothy Caldwell
Department of Education
Executive Building, Suite 404
2020 West 3rd Street
Little Rock, AR 72205-4465
(501) 324-9502

Ms. Mary E. Tauzin
Department of Education
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Baton Rouge, LA 70804-9064
(504) 342-3720

Ms. Corrine Lovato
Department of Education
120 S. Federal Place, Room 207
Santa Fe, NM 87501-2786
(505) 827-1821

Ms. Dee Baker
Department of Education
2500 N. Lincoln Blvd., Room 310
Oklahoma City, OK 73105-4599
(405) 521-3327

Mr. Tommy White
Department of Human Services
P.O. Box 25352
Oklahoma City, OK 73125-0352
(405) 521-3524

Mr. John D. Perkins
Texas Education Agency
1701 North Congress Avenue
Austin, TX 78701-1494
(512) 463-8979

Sally Griffin Foshko
Department of Human Services
P.O. Box 149030
Austin, TX 78714-9030
(512) 483-3941

Western Region

Kathleen A. Hays
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801 West 10th St., Suite 200
Juneau, AK 99801-1894
(907) 465-8708

Mr. Eugene Palyo
Department of Education
Pago Pago, AS 96799
9-10288-011-684/633-2363

Ms. Lynn E. Dulin
Department of Education
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(602) 542-8723

Mr. Duwayne Brooks
Department of Education
P.O. Box 944272
Sacramento, CA 94244-2720
(916) 322-2187

Mr. Justo Quitugua
Deputy Commissioner of Administration
Commonwealth of Northern Mariana Islands
Saipan, CM 96950
9-10288-011-670/322-4051,-4052,-4053

Ms. Gail Hendricks
Guam Public School System
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Agana, GU 96910
(705) 472-8901

Mr. Eugene Kaneshiro
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Honolulu, HI 96816
(808) 733-8400

Ms. Patricia A. Ruyle
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(208) 334-3106

Ms. Jean Baecher-Brown
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700 East 5th Street
Carson City, NV 89710
(702) 687-9154

Mrs. Rachelle Bagley
Department of Education
700 Pringle Parkway, SE
Salem, OR 97310-0290
(503) 378-3579

Ms. Betty Marcelynas
Office of Superintendent of Public Instruction
P.O. Box 47200
Olympia, WA 98504-7200
(206) 753-3580

FOR INFORMATION AND ASSISTANCE FROM YOUR STATE NUTRITION EDUCATION AND TRAINING COORDINATOR

These individuals are great resources of nutrition education materials including Scholastic's Team Nutrition Teacher Classroom Kits. They also can provide assistance with training and technical assistance for food service professionals. They are familiar with Team Nutrition materials and available Team Nutrition training opportunities.

Most State NET Coordinators have resource libraries and loan materials to schools. Many States award mini-grants to local schools for nutrition education projects through the NET Program.

Sallye Henderson
Department of Education
549 Gordon Persons Building
Montgomery, AL 36130-3901
205-242-8225

Kathleen A. Hays
Department of Education
801 W.10th St., Suite 200
Juneau, AK 99801-1894
907-465-8708

Kathy L. Rice
Department of Education
1535 West Jefferson
Phoenix, AZ 85007
602-542-8713

Wanda Shockey
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2020 W.3rd/Su 404
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501-324-9502

Marilyn Briggs
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Sacramento, CA 94244
916-322-6308

Judy Schure
Department of Education
201 E.Colfax Ave.,R209
Denver, CO 80203
303-866-6661

Susan Fiore
Department of Education
25 Industrial Park Road
Middletown, CT 06457
203-638-4236

David Bowman
Department of Public Instruction
P.O. Box 1402
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302-739-4717

Vacant
D.C. Public Schools
3535 V Street, N.E.
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202-576-7400

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RoseAnna Holliday
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Department of Ed.
100 North First Street, W-270
Springfield, IL 62777
217-782-2491

Janet Eigenbrod
Department of Education
Room 229 State House
Indianapolis, IN 46204
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American Institute of Wine & Food
American Meat Institute
American Medical Association
American Medical Student Association
American National CattleWomen, Inc.
American Nurses Association
American Oat Association
American Psychological Association
American Public Health Association
American School Food Service Association
American Society for Clinical Nutrition, Inc.
Archer Daniels Midland Company
Archway Cookies
Association for Children of New Jersey
Association for the Advancement of Health Education
Association of Maternal & Child Health Programs
Association of State and Territorial Public Health Nutrition Directors (ASTPHND)
Aurora Project, Inc.
Beef Products
Bennington-Rutland Opportunity Council (BROC)
Better Baked Pizza
Big Brothers/Big Sisters of America
Blue Diamond Growers
Boy Scouts of America
Bread for the World
Brooks Foods
Bumble Bee Seafoods
California Apricot Advisory Board
California Beef Council
California Department of Education
California Food Policy Advocates
California Fresh Carrot Advisory Board
California Prune Board
California Tomato Growers Association
Campaign for Food Literacy
Cancer Research Foundation of America
Careers Through Culinary Arts Program
Center for Environmental Education
Center for Science in the Public Interest
Center on Hunger, Poverty & Nutrition Policy/Tufts University School of Nutrition
Cherry Marketing Institute
Children's Action Network
Children's Defense Fund
Children's Foundation
Children & Families of Iowa
Citizens for Missouri's Children
Citizens for Public Action on Cholesterol
City of Columbus, Health Department
Combined Health District of Montgomery County
Community Kitchen of Monroe County, Inc.
Comstock Michigan Fruits
ConAgra, Inc.
Congressional Hunger Center
Consumer Federation of America
Cooperative State Research, Education & Extension Service, USDA
Corning Consumer Products Company
Council of Agricultural Science & Technology
Council of the Great City Schools
Culinary Institute of America
Curtice Burns Foods
Dairy Council of Central States
Dairy Council Mid East
Diet Workshop
DINE Systems
Dole Food Company, Inc.
Draper King Cole, Inc.
Eastern Shore Seafoods Products
Eastside Community Ministry
Family Nutrition Program/Purdue University Cooperative Extension Service
Finast Supermarkets
Finger Lakes Packaging
Florida Department of Citrus
Focus: Hope
Food Chain
Food Marketing Institute
Food Play
Food Research & Action Center
Food Service System Management Education Council
The Food to Grow Coalition
Forman Foods, Inc.
Gehl's Guernsey Farms, Inc.
General Mills, Inc.
Georgia Department of Agriculture
Giant Food Inc.
Gilroy Canning Company, Inc.
Girl Scouts of the USA
Gleaners Foodbank of Indiana, Inc.
Green Thumb, Inc.
Health Matters!
HJ Heinz Company
House of Mercy Daycare
Hormel Foods Corporation
Howard Foods, Inc.
Hudson Specialty Foods
Hunger Action Coalition
Human Snack Foods
Indiana Agricultural Leadership Institute
International Apple Institute
International Food Information Council
International Food Service Distributors Association
J.B. Simplot Co.
James Beard Foundation/Dando & Co.
Jewish Healthcare Foundation of Pittsburgh
Johnson and Wales University
Kankakee County WIC Program
Kelly Foods, Inc.
Kent State University, School of Family and Consumer Studies
KIDSNET
Lakeside Foods, Inc.
Land O'Lakes Custom Products Division

LDS Church Welfare Services
Life Lab Science Program
MACHAmerican Company
Meadester Farms
Marriott Management Services
Marvel Entertainment Group
Mello Smello
Michigan Apple Committee
Michigan Asparagus Board
Michigan Plum Advisory Board
Michigan Red Tart Cherry Information committee
Minnesota Cultivated Wild Rice Council
Minnesota Extension Service
Minnesota Food Education & Resource Center
Minnesota Food Share
Mothers & Others for a Livable Planet
Muir Glen Organic Tomato Products
Nalley's Fine Foods/Division of Curtice Burns
National 4-H Council
National Alliance of Vietnamese American Service Agencies
National American Wholesale Grocers Association
National Association for Family & Community Education
National Association for Sport & Physical Education
National Association of Elementary School Principals
National Association of Psychiatric Treatment Centers for Children
National Association of School Nurses
National Association of School Psychologists
National Association of State NET Coordinators
National Association of WIC Directors
National Black Child Development Institute
National Black Nurses Association
National Black Women's Health Project
National Broiler Council
National Cattlemen's Beef Association
National Consumers League
National Council of LaRaza
National Dairy Council
National Dental Association
National Dry Bean Council
National Education Association
National Extension Association of Family and Consumer Sciences
National Farmers Organization
National Farmers Union
National Fisheries Institute
National Fitness Leaders Association
National Food Service Management Institute
National Future Farmers of America
National Grange
National Heart Savers Association
National Medical Association
National Osteoporosis Foundation
National Pasta Association
National Peach Council
National Pork Producers Council
National PTA
National Puerto Rico Coalition
National Restaurant Association
National Rural Electric Cooperative Association
National School Health Ed Coalition
National Turkey Federation
National Urban League
New England Dairy Food Council
North Atlantic Sardine Council
North Carolina Sweet Potato Commission
Northwestern University Settlement
Nutrition Council
Ocean Spray Cranberries, Inc.
Ohio Hunger Task Force
Oneida Foods, Inc
Organization of Chinese Americans
Our Daily Bread
Pennsylvania Coalition on Food & Nutrition
Perdue Farms, Inc
The Potato Board
President's Council on Physical Fitness & Sports
Procter & Gamble USA
Produce for Better Health Foundation (5 A Day)
Produce Marketing Association
Produce Productions, Inc
Public Voice for Food & Health Policy
Quaker Oats Company
Quivira Council, Boy Scouts of America
Randall Foods Products, Inc
RC Fine Foods
Sabatasso Foods, Inc
Scholastic, Inc
School Nurse Organization of Minnesota
Second Harvest National Foodbank Network
Second Harvest - St. Paul
Second Harvest - Tri-State Food Bank, Inc
Shape Up America
Shake Clio Strength
Snyder of Berlin
Society for Nutrition Education
Society of State Directors of Health Physical Education and Recreation
SouthEast Alaska Health Consortium
Southern Frozen Foods
Soy Protein Council
Squab Producers of California
St. Louis District Dairy Council
The Sugar Association
Sunkist Growers, Inc
Sunshine Biscuits
Texas Citrus & Vegetable Association
Tim's Cascade Chips
Tony's Food Service Division
Townsend Culinary, Inc
Tree Top, Inc
United Soybean Council
United States Department of Education
United States Department of Health & Human Services
The Urban Coalition
University Extension, University of Missouri
University Extension, Schuyler County
University of Cincinnati Nutrition Program & Nutrition Learning Center
University of Hawaii Cooperative Extension Service
University of Nebraska Cooperative Extension Service
University of Wyoming, Cooperative Extension Service
Urban Family Institute
The Urban Mission
USA Dry Pea & Lentil Council
USA Rice Federation
USA TODAY
Van Camp Seafood Company, Inc
Vegetarian Resource Group
Virginia Apple Growers Association
Voices for Children in Nebraska
Walnut Hills/Over The Rhine Kitchen
The Walt Disney Company/Buena Vista Pictures Division
Washington State Dairy Council
Wawona Frozen Foods
Wheat Foods Council
Wisconsin Nutrition Project
Wisconsin Rural Development Center, Inc
World Hunger Year
Zartic, Inc

USDA'S TEAM NUTRITION

Mission

To improve the health and education of children by creating innovative public and private partnerships that promote food choices for a healthful diet through the media, schools, families, and the community.

Principles

Supporters of Team Nutrition share these common values:

1. We believe that children should be empowered to make food choices that reflect the Dietary Guidelines for Americans.

2. We believe that good nutrition and physical activity are essential to children's health and educational success.

3. We believe that school meals that meet the Dietary Guidelines for Americans should appeal to children and taste good.

4. We believe our programs must build upon the best science, education, communication and technical resources available.

5. We believe that public/private partnerships are essential to reaching children to promote food choices for a healthful diet.

6. We believe that messages to children should be age appropriate and delivered in a language they speak, through media they use, in ways that are entertaining and actively involve them in learning.

7. We believe in focusing on positive messages regarding food choices children can make.

8. We believe it is critical to stimulate and support action and education at the national, state and local levels to successfully change children's eating behaviors.

United States Department of Agriculture
Food and Consumer Service

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